**Optometric Historical Society Committee 2019**

**AGENDA**

**Conference Call**  
Wednesday, March 6, 2019  
12:00-1:00 PM CDT

**Meeting ID:** 827 731 666  
+1 646 876 9923 US (New York) +1 669 900 6833 US (San Jose)  
+1 855 880 1246 or +1 877 853 5257 US Toll-free

<table>
<thead>
<tr>
<th>AGENDA ITEM</th>
<th>DETAILS</th>
<th>ATTACHMENTS</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>CALL TO ORDER</td>
<td>Dr. Lilien Vogl, Chair</td>
<td></td>
<td>12:00 PM</td>
</tr>
<tr>
<td>APPROVAL OF MINUTES</td>
<td>Conference Call, August 29, 2018</td>
<td>1. Draft Minutes</td>
<td>12:05 PM</td>
</tr>
<tr>
<td>REPORTS</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>1. Welcome and Introductions</td>
<td>Dr. Lilien Vogl/All</td>
<td>2. OHS Roster</td>
<td></td>
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<tr>
<td>2. Orientation/Q&amp;A</td>
<td>Brittany Broombaugh, Director</td>
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<tr>
<td>3. Reports</td>
<td>Kirsten Hebert, Heritage Services</td>
<td>3. Reports</td>
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<tr>
<td>NEW BUSINESS</td>
<td></td>
<td></td>
<td>12:20 PM</td>
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<tr>
<td>4. OHS at OM 2019</td>
<td>Kirsten Hebert</td>
<td>4. Event Details</td>
<td></td>
</tr>
<tr>
<td>5. Hindsight Future Issues</td>
<td>Dr. David Goss, Editor</td>
<td>5. Proposals</td>
<td></td>
</tr>
<tr>
<td>6. Annual Business Meeting</td>
<td>Dr. Lilien Vogl/Kirsten Hebert</td>
<td>6. Agenda Items</td>
<td></td>
</tr>
</tbody>
</table>

**ADJOURN**  
1:00 PM
ATTACHMENT 1: MINUTES

Minutes from the Annual Business Meeting of the Optometric Historical Society

Wednesday, August 29, 2018

Conference Call, 6:00-7:00 PM EDT

CALL TO ORDER

The meeting was called to order at 6:00 PM (EDT). Ronald R. Ferrucci, O.D. (President), R. Norman Bailey, O.D. (Vice-President), and Lynn Brandes, O.D. (Secretary-Treasurer), Linda Casser, O.D., John Townsend, George Woo, O.D., Ph.D. and O.D., Karla Zadnik, O.D. (Committee Members). Also in attendance: David Goss, O.D., Ph.D (Editor, Hindsight); Pete Kehoe, O.D. (OC Board); Brittany Broombaugh, and Kirsten Hébert (staff).

RECORDED OF MINUTES

Kirsten Hébert was appointed as the Recorder of Minutes

APPROVAL OF MINUTES FROM PRIOR MEETING

Dr. Bailey moved that the minutes from the June 21, 2018 Annual Business Meeting be approved. The motion was seconded by Dr. Bennett and approved.

AGENDA ITEMS

1. OHS at Optometry’s Meeting 2018
2. OHS Committee and Officers 2019
3. OHS at Optometry’s Meeting 2019
4. Hindsight Themed Issues
5. Special membership categories for industry and institutions
6. Discussion of improving OHS and ensuring sustainability

ADJOURN

Dr. Woo moved that the meeting be adjourned. The motion was seconded by Dr. Bailey and approved. The meeting adjourned at 6:50 PM (EDT).
ATTACHMENT 2: ROSTER

The Optometric Historical Society Committee 2019

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The Archives & Museum of Optometry
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ATTACHMENT 3: REPORTS

Membership Report

The Optometric Historical Society has 77 members as of February 28, 2019. Membership levels for 2016-2018 were tabulated in June for presentation at the Annual Business Meetings. Rolling membership and a preference for March-May renewals may skew Jan-Feb numbers. Attrition of lifetime members is expected to have a greater impact in 2019-2025 than for previous years.

Figure 1: Membership in the Optometric Historical Society by level and year with trend line 2016-2019.

Figure 2: Membership in the Optometric Historical Society by level. Data collated February 28, 2019.
According to COUNTER statistics available from the Open Journal Systems platform, \textit{Hindsight: Journal of Optometry History} readers downloaded/viewed (accessed) 1407 articles or issues during the first two months of 2019.

\textbf{Figure 1: Articles accessed in 2019 by year of article publication date.}

Fifty percent (50\%) of accesses are of articles or issues published before 2010, suggesting that older articles retain their relevance. This data also indicate that readership is not solely driven by publication of new issues and may extend well beyond our current membership.

The diversity of interest of our readers is demonstrated by the top 20 articles accessed in 2019. Please note: \textit{Hindsight} has only been indexed at the article level since 2016 (Volume 47, Number 1). COUNTER statistics provide number of accesses to \textit{entire issues only} prior to this date. Entire issue accesses and accesses to news, front and end matter, editorials and ephemera have been excluded from this list.
Figure 2: Top 20 Articles Accessed by Rank, January 1-February 28, 2019

<table>
<thead>
<tr>
<th>Rank</th>
<th>Article Title</th>
<th>Vol/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>An Optometric Visit to Japan, Greenspoon</td>
<td>v49i1</td>
</tr>
<tr>
<td>2</td>
<td>A Personal Reflection on the 50th Year Anniversary of the Optometric Historical Society, Caplan</td>
<td>v50i1</td>
</tr>
<tr>
<td>3</td>
<td>Optometrist Who Led &quot;Double Lives,&quot; Bennett</td>
<td>v49i2</td>
</tr>
<tr>
<td>4</td>
<td>Darrell Boyd Harmon (1898-1975), Goss</td>
<td>v49i4</td>
</tr>
<tr>
<td>6</td>
<td>Lorgnette, Hebert</td>
<td>v49i2</td>
</tr>
<tr>
<td>7</td>
<td>The Origins of the Optometric Historical Society, Myers</td>
<td>v50i1</td>
</tr>
<tr>
<td>8</td>
<td>Benito Daza de Valdes, A 16th Century Spanish Pioneer in Optics, Page</td>
<td>v49i1</td>
</tr>
<tr>
<td>9</td>
<td>Hindsight is 2020, Goss</td>
<td>v50i1</td>
</tr>
<tr>
<td>10</td>
<td>Optometry Defined through the Decades, Bergin</td>
<td>v48i3</td>
</tr>
<tr>
<td>11</td>
<td>Some Memorable Faculty Members at Pacific University College of Optometry in the Early 1970s, Goss</td>
<td>v49i1</td>
</tr>
<tr>
<td>12</td>
<td>The History of Ethics and Professionalism within Optometry in the United States of America 1898-2015, Bailey</td>
<td>v47i4</td>
</tr>
<tr>
<td>13</td>
<td>Dr. Clara Schell: Pioneer Arizona Territory Optometrist, Suffragist, and Community Leader, DelVecchio</td>
<td>v47i4</td>
</tr>
<tr>
<td>14</td>
<td>Treating Museum Objects as Text: A Case Study, Hebert</td>
<td>v49i4</td>
</tr>
<tr>
<td>15</td>
<td>History of the School of Optometry at the Hong Kong Polytechnic University, Woo</td>
<td>v49i4</td>
</tr>
<tr>
<td>16</td>
<td>Biographical Sketches of Some Notable Optometric Educators, Goss</td>
<td>v47i3</td>
</tr>
<tr>
<td>17</td>
<td>The Origins of the American Optometric Student Association 1967-1972, Myers</td>
<td>v49i4</td>
</tr>
<tr>
<td>18</td>
<td>The Year OHS Began, Bennett</td>
<td>v50i1</td>
</tr>
<tr>
<td>20</td>
<td>The RLI (Replacement Lens, Inc.) Story, Bennett and Mizener</td>
<td>V48i1</td>
</tr>
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</table>
The following chart illustrates readers interest based on accesses in 2019 compared with the material we have published and available as indexed, downloadable articles on Open Journal Systems. This data excludes entire issue accesses, editorials, news, front and end matter, and other ephemera. Biographies, features on archives and museum objects, and articles on science and technology, and optometric education show significantly higher levels of interest than current or historic publication rates.

Figure 3: Articles accessed in 2019 by subject compared with total number of articles published 2016-2019 by subject.
ATTACHMENT 4: Event Details - OHS Events at Optometry’s Meeting 2019

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>OHS 50th Anniversary Celebration</td>
<td>Wednesday, June 19, 2019</td>
<td>5:00-5:15pm</td>
<td>AOA Headquarters Café</td>
<td>Cake cutting at AOA Block Party</td>
</tr>
<tr>
<td>OHS Blast from the Past</td>
<td>Friday, June 21, 2019</td>
<td>11:00am-12:00pm</td>
<td>America’s Center</td>
<td>Contact Lenses: From the Past to the Future, by Dr. Ed Bennett, UMSL. COPE-Approved CE, 59040-GO, Course 3065.</td>
</tr>
<tr>
<td>OHS Annual Business Meeting</td>
<td>Friday, June 21, 2019</td>
<td>1:00pm-2:30pm</td>
<td>TBD</td>
<td>TBD</td>
</tr>
</tbody>
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Don’t forget to visit the Archives & Museum of Optometry exhibit on Wednesday, June 19, 2019 at the Block Party!
ATTACHMENT 5: Proposals for Themed Issues and AOA Focus Feature

*Hindsight: Journal of Optometry History*

**Proposed Themes for Future Issues of Hindsight (See Proposals Attached)**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Theme</th>
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<tbody>
<tr>
<td>October 2019, Volume 50, Number 4</td>
<td>Optometric Education</td>
</tr>
<tr>
<td>January 2020, Volume 51, Number 1</td>
<td>Women in Optometry</td>
</tr>
<tr>
<td>TBD</td>
<td>50th Anniversary of Soft Contact Lenses, 1971</td>
</tr>
</tbody>
</table>

**Feature of Hindsight Content in AOA Focus**

Dave Sherman, Director for the AOA Communications and Marketing Group (CMG) has asked that we consider allowing *Hindsight* content to be reprinted as a feature in the AOA’s member publication.

Therefore, we request that the Committee:

- Discuss the proposal
- Formulate questions or concerns to address with CMG
- Suggest possible articles that would be appropriate
- Suggest publication dates that would be appropriate
- Create a process for:
  - Selection of articles
  - Permissions from authors/to CMG from Editor
  - Attribution of OHS/Optometry Cares and author
  - Promotion of feature article with our membership
Dear Optometric Historical Society Committee members:

The October 2017 issue of *Hindsight* was the first issue for which we had a specific theme: the history of the American Optometric Student Association. Because that issue was so successful, we have decided to have occasional themed issues in the future. The first three issues this year commemorate the 50th anniversary of the OHS.

As Editor of *Hindsight*, I am seeking your input on a proposed theme for the final issue of this year, Volume 50, Number 4, October 2019. As you may know, there are at least three optometry schools having significant anniversaries this year - New England College of Optometry (125), Pennsylvania College of Optometry (100), and University of Alabama Birmingham (50). It has been suggested that a themed issue dedicated to the history of optometric education would be appropriate given these important milestones.

Therefore, I would like your input on the following items:

- Approval/disapproval of a themed issue on the history of optometric education to be published in volume 50, number 4, October 2019.
- Approval to solicit articles on the history of each of the schools celebrating anniversaries this year (NECO, PCO, UAB)
- Discussion and approval of other specific topics relevant to optometry education to solicit for publication in the proposed special issue

Thank you.

David Goss
February 28, 2019

Dear Optometric Historical Society Committee members:

I would like to propose a themed issue for *Hindsight* Volume 51, Number 1 (January 2020) on women in optometry. I believe the topic would be particularly relevant to readers and timely because of:

- The 100th anniversary of ratification of the 19th Amendment
- The AOA’s third woman president (Dr. Barbara Horn), 2019-2020
- The OHS’s first woman leader/Chair
- An unprecedented number of women seeking and currently seated in public office
- The shifting demographics of optometry students

I have already made significant progress on articles about:

- Biographical sketch/microhistory on Bessie Coleman, one of the first African-American women optometrists
- Biographical sketch on Lois Bing, O.D.

Additionally, I have acquired a commitment from Dr. Siu G. Wong, OD, MPH, first woman to head the USPHS Indian Health Service. Dr. Goss has also indicated that he has relevant editorial material/article to contribute.

Therefore I ask the Committee for:

- Approval/disapproval of a themed issue or article on women in optometry for Volume 51, Number 1 of *Hindsight*
- Discussion/commitment from the Committee to solicit or write one or more articles on this topic for an upcoming issue

Thank you.

Kirsten Hebert, Heritage Services Specialist
February 28, 2019

Dear Optometric Historical Society Committee members:

I would like to propose an article or issue featuring the 50th anniversary of the Soft contact lenses. Although preceded by a colorful history with hard and scleral contact lenses, soft lenses changed optometric practice by increasing the number of wearers and by adding to the biological and physiological significance of optometric education. The FDA approved the soft lens in 1971.

The OHS has already had an important role in contact lenses in several ways: First, AOA Librarian and OHS co-founder Maria Dablemont took a leading role in ensuring optometric publications were included in the medical citation indices. Contact lenses might have been a very active contemporary topic to have been integrated with the medical literature. Second, the AOA Library and Archives were the recipients of a Contact Lens Spinner Device invented by Czech Chemist Otto Wichterle. He personally donated this with early contact lenses distributed throughout the world in test tubes. Third, Dr. Edward Bennett will be our present a course on the history of contact lenses this year for our "Blast from the Past" event, an important entree' to awareness of contact lenses in optometry.

Therefore, I would like your input on the following items:

- Approval/disapproval of a themed issue or article commemorating the history of soft contact lenses
- Approval/disapproval of a themed issue on this topic
- Discussion/commitment from the Committee to solicit or write one or more articles on this topic for an upcoming issue
- Discussion of appropriate publication date for a themed issue or article

Thank you.

Dr. Raymond I. Myers
ATTACHMENT 6: AGENDA FOR ANNUAL BUSINESS MEETING 2019

Proposed topics for inclusion on agenda for Annual Business Meeting on June 21, 2019 in St. Louis, MO:

- Reports
- *Hindsight* themed future issues and articles
- OHS Recognition Award
- National Optometry Hall of Fame nominations 2020
- 2020 Blast from the Past topics/speakers